



NOFRED.COM

ABOUT NOFRED



Nofred wants to create design that underlines the beauty of family life and meaningful relations. We are always aiming to create room for children while maintaining aesthetic craftsmanship that will fit in beautifully everywhere in your home.

We believe in classic, long-lasting furniture, kids can enjoy every day at home. Nofred makes products, which last for generations and moves away from a throw-away culture.

Let's be good to our planet!
Welcome!



ROOM FOR BEING A CHILD



KIDDO SHELVING SYSTEM





Triangular design for easy access
Efficient storage for your art supplies

Colour





MOUSE RANGE



Nofred's children's furniture is about the craftsmanship and timeless design that can last a lifetime. We believe in designs that tell a story, is iconic, playful and of high quality, but most importantly can be used in everyday life.

All our Furniture is made in Europe by a trusted supplier, the quality makes it a companion for each of your children and the next generations in the years to come.

All our furniture is made in accordance with all EU safety regulations and contains only non-toxic and water-based elements.

SCANDINAVIAN TOUCH



MOUSE CHAIR & TABLE

The mobile station for learning and playing.



The iconic chair and table that looks like a mouse are with the simple and modern look, designed to both delights its miniature users and to be functional in the home.

The vision is to create a place for children to call their own, adding a place of value to unfold their creativity.

Award-winning and timeless design!

Age 2-5







MOUSE BENCH

The perfect double seat for the hallway.



The unique Mouse Bench is the perfect place for more than one child or adult. Characterised by its round edges and elegant shape, the bench is designed to sit beautifully anywhere in the home. It is an excellent choice for creating a space in the hallway for children who are going in and out all day.

Age 2-5



MOUSE JUNIOR

The junior seat at the family table.



The most stylish Junior high chair with clever function to grow with the child. It is functional, long-lasting, and will sit nicely with the adult chairs around the table.

The Mouse Chair Junior sits the child at the right height to be a part of the daily conversation.

Age 3-9



FUTURE CLASSIC





MOUSE SCHOOL SET

The place to sit while studying



Mouse School Set is a portable solution, easy to move around depending on where your child wants to be while working or being creative close to you. It creates value for the entire family with a high-quality wooden design suited for everyday living and a surface that is easy to clean. Pass it on to the younger siblings when it is time – designed to last.

Age 6-10



We are proud to introduce the Spanish design duo, Bicolter, who have designed Nofred's Robot High Chair.



What are your thoughts about designing for Nofred?

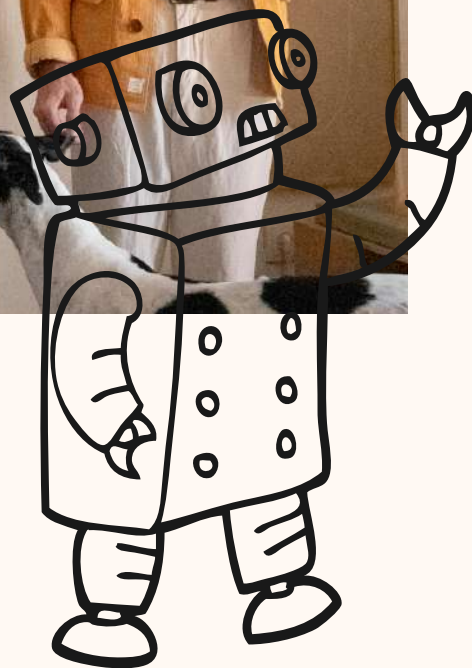
We really liked the idea of designing kids furniture that blends into the adult interior of the home. To create a design that kids find inviting and friendly, and parents love as much as the furniture they have to themselves.

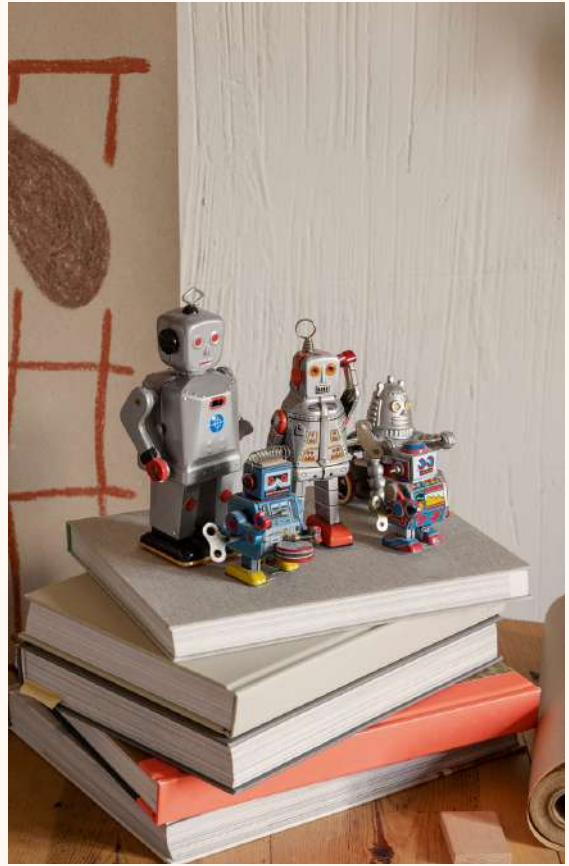
What inspired you to design the Robot High Chair?

From the very beginning, we had a clear vision that this highchair should have an authentic story. We found a concept, that both children and their parents can understand, inspired by space exploration, discoveries and going where no one has gone before.

What is special about the Robot High Chair?

We want this highchair to bring togetherness and joyful moments around the table, for the entire family. And we would love for kids to build a friendly connection with the chair, in the same way as with their toys. For this piece of furniture, to look beautiful in parents eyes and to be functional and long lasting.





ROBOT HIGH CHAIR

A classic, safe and aesthetic wooden design



The Robot High Chair grows with your child, ensuring comfort and support from the beginning. Every child is their own, both in character, size and development, therefore this highchair is created with an adjustable back- and footrest based on age needs to support comfort as the child grows, which achieves an ergonomic sitting position.

Age 0-3

A FLEXIBLE, DURABLE HIGHCHAIR



STEP UP

A helping hand for those out of reach places.



The little 'helper' is great for helping little people reach their dreams...

This sturdy stepping stool is designed to safely and securely elevate children to countertop height. With a better view and easier access, they can be involved in daily activities: baking, mixing, preparing food, cleaning, or other hands-on situations.

STEP UP IS DESIGNED TO HARD-TO-REACH AREAS



BOOK HOLDER

A creative way to organize your kid's books



The kid's Book Holder can do more than just provide cute storage for our growing home libraries, they can encourage kids to fall in love with reading. The Book Holder is a small portable library, kids can call their own and it can be placed anywhere in the home - even amongst the adult interior of the living room.

A CREATIVE WAY TO ORGANIZE YOUR KID'S BOOKS



NOTICE BOARD

To remind you of the good things in life.



The beautifully crafted board provides the perfect place for showing your kid's drawings, school schedules and favourite photos. The magnets are straightforward geometrical figures that allow your child to explore and combine simple shapes – it's classic cubism for curious kids.

DESIGNED TO REMINDE YOU OF THE GOOD THINGS IN LIFE.



We are proud to introduce the designer, John Asbury, who have designed Nofred's Notice Board



What are your thoughts about designing for Nofred?

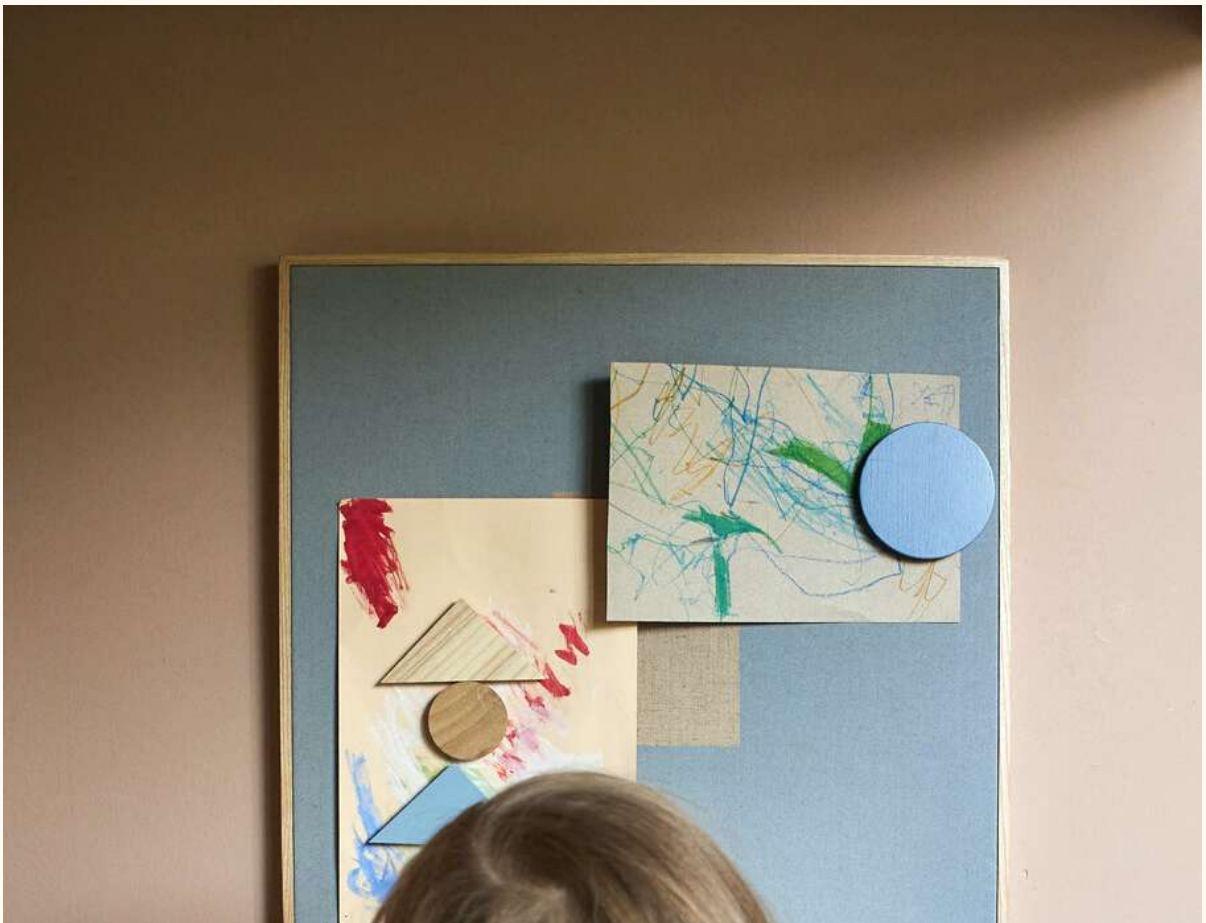
Designed to remind you of the good things in life. A linen covered magnetic board that provides a valued place for your child's daily pictures and other keep sakes and memories

What inspired you to design the Notice Board?

This linen covered magnetic board provides the perfect place for displaying drawings, school schedules and your child's favourite photos. The Noticeboard and The Magnet Sets provide tactile geometrical shapes that allow your child to explore playful combinations – it's classic cubism for curious kids.

What is special about the Notice Board?

By proudly letting your child exhibit their work in the home, you create an affirmation and recognition of your little loved one's personality and self-expression. Exploring the first exhibition together and truly see your little loved one in a new light, making memories together, now, and long into the future!



CUBE STORAGE

Style up your storage

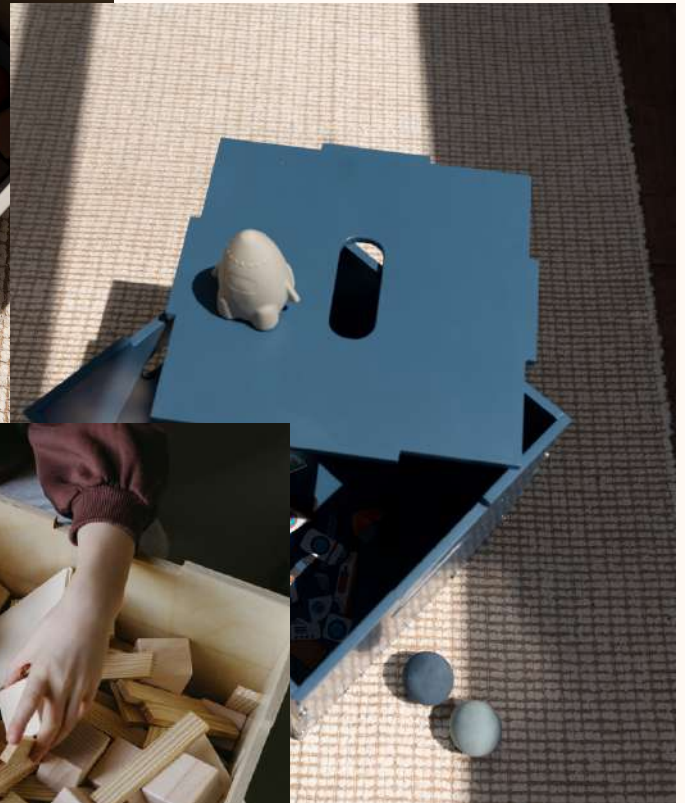


The decorative interior and portable storage box is a true winner, when it comes to tidying up the home after playing with Lego, Playmobil, Barbie or other toys. Designed with purpose and at eye level with children, so that everyone can help to keep the home orderly.

Storage in your children's room is the secret to success!



STYLE UP THE STORAGE





CUBE LONG

Style up your storage





We are proud to introduce the norwegian design duo, Anderssen & Vol, who have designed Nofred's Portal Mirror and Wall Bug.

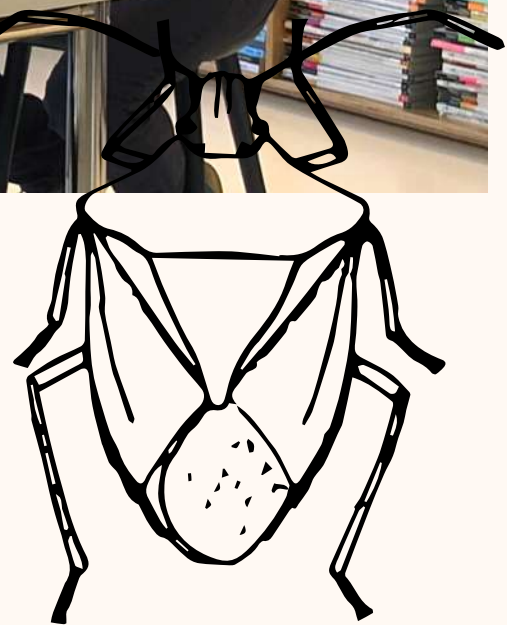


What interested you in designing for Nofred?

The timing was good, because we both recently had kids. And our thoughts were into this universe of objects and things for kids and what we wanted to buy for our kids. And then we just really liked Nofred, their ideas and design philosophy."

Tell us about the designs you have made for Nofred.

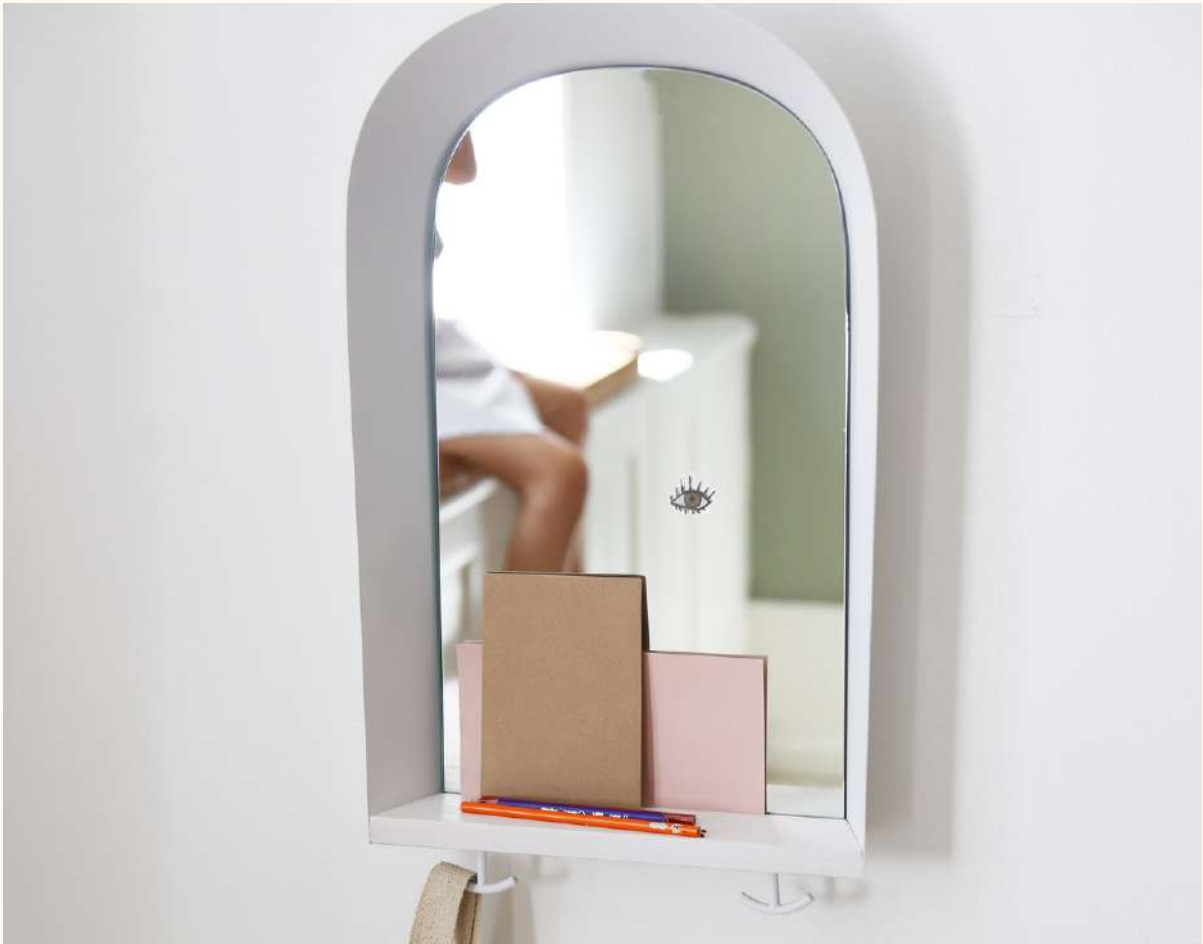
The first two pieces we have designed for Nofred is a Mirror and a wall hook. Children seek patterns and repetition. They look for symmetry. They look for objects to mediate their imagination. A mirror could turn into a scene or a house. A wall hook could turn into a flower bud or a wall bug."



What is special about the Wall Bug and Portal Mirror?

Wall Bug is designed with several pegs on which to hang the child's bag, jacket and scarf.

The Portal Mirror invites the child to see themselves, while the frame provides the stage for playing or lining up the favourite toys, postcards or sunglasses.





WALL BUG

The child's "hook in the hallway"



PORTAL MIRROR

Create a area for children to feel seen





TWIRLY LAMP

Light up the Kids Room



DOT LAMP SHADE

A dotted dream



ACCESSORIES

Designed to stimulate your child



HARBOUR HOUSE

A dream doll house for hours of play



HARBOUR BOAT

A future toys classic for every home.



ULTRA SOFT ORGANIC BABY BLANKET





SAILBOAT PREMIUM

Offers a variety of learning experiences



FUN FOR SMALL ARCHITECTS

Help children develop their cognitive abilities, build upon their spatial awareness and understanding of shapes

BRING THE WONDER OF THE NIGHT SKY INSIDE

Make it fun and inviting to hang up school bags, dresses, hats etc



WALLPAPER

A simple way to make a big transformation



We are proud to introduce the designer, Marie Assénat, who have designed Nofred's Monkey Fun wallpaper



MONKEY FUN WALLPAPER, CHANGES EVERY KIDS CORNER OR ROOM INTO AN INSPIRATIONAL PLACE

Welcome to the Jungle: Directed and designed by the talented illustrator, Marie Assénat from Paris. The creative and animal inspired wallpaper allows your child to play amongst the funny monkeys, the gentle lions and the cheeky snakes on the wall...

... and completely without fear, just for pure joy.





Nofred.com
sales@nofred.com